



Our corporate values

1. Our self-image

Family interaction

We are open and honest with each other and support each other.

Trust

We lead through trust and with sustainability. Our leadership style is determined by delegating responsibility and decisions. Mistakes can happen.

Self-confidence but no arrogance

We are self-confident, but we are not arrogant. We do not put ourselves in the spotlight – it is the company we are proud of!

Self-criticism and responsibility

We take responsibility for our actions and stand by our mistakes. Our self-confidence is expressed through readiness for self-criticism.

Humour

We laugh, even about ourselves.

Individuality and respect

We value different characters, promote individuality and treat each person with respect.

2. Our way of working

Making and shaping

We encourage initiative and active action and support the courageous.

Perseverance

We are focused and persistent in pursuing our goals. Enthusiasm and diligence are traditional valuable virtues for us.

Simplicity, speed and flexibility

We simplify work processes, have short decision paths and are open to new ideas. We take a positive view about necessary changes.

Reliability

Long-term success and satisfaction are more important to us than short-term profit. We stand by our word - today and tomorrow.

3. Our customer orientation

We also rely on the „human factor“ in our relationship with our customers. We put ourselves in the position of our customers and think cost- and result-oriented.

4. Our future

In the long term, we want to maintain our status as a financially independent family business.